

COMBINED DISTRICTS



KART CLUB

INC.

Combined District Kart Club

2013 – 2017 Business Plan

History of Combined Districts Kart Club

Art Ingles built the first Go Kart in California in August 1956 and racing commenced in Sydney on 24 July 1960 at Castlereagh air strip.

The first Purpose built tar go kart track opened at Caringbah in August 1960. Lithgow City Go Kart track was then opened for racing in February 1963 Lithgow Go Kart Club conducted the Australian Sprint Kart Championship in Easter of 1965. In the 1970's karting went into a recession and the Lithgow Go Kart Club become western district's kart club. In February 1981 a meeting was called and new club is formulated and named as Combined District's Kart Club (CDKC).

Racing commences under a lease arrangement with the owner of the property Clyde Marshall.

The founding President, Col Becker was instrumental to the purchase of the property from Clyde Marshall and in 1987 CDKC became the proud owners. In 1992 the track was further developed into its current format and improvements to the clubhouse and grounds were made.

The club was host to the 2005 NSW State Kart Championship. With this event in mind the committee, made a great deal of improvements including the upgrade of the club electrical including the pit area and improvements to the toilets and showers a new weigh shed, technical area and to the club pit area including the tarring of all the access roads.

Several National and State Championships along with CIK and Pro Tours events have been conducted by CDKC over the past 48 years the last being the NSW State Championship in 2005 the club is to host the next NSW State Championship in October 2013

CDKC over the years have been innovators in karting promotions including one of the driving forces in the promotion of the Premier State Cup now in recess but to be replaced by the State Cup . Additionally the introduction of the Junior Development Camps in NSW In conjunction with Karting NSW and the AKA. CDKC is also the market leader in promoting females to the sport and hosts the Ladies Nationals on an annual basis. CDKC also is proud to support the National Breast Cancer Foundation and has raised over \$100,000 in funds to support this great cause.

CDKC is regarded as a "family oriented club" that has also generated many champion's in motor sport including former Australian touring car Champion James Courtney and International competitor Ryan Briscoe along with former member Daryl Smith who now works for Rotax Austria and current member Joseph Mawson who is currently racing karts in Europe.

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1.0 Introduction

1.1 Mission Statement

Combined Districts Kart Club aims to deliver good quality race meetings that caters for all levels of ability as well as actively promoting a family friendly environment.

1.2 Values

We will:

- Conduct race meetings in accordance with the Australian Karting Association (AKA) rules & regulations.
- Treat people with dignity, be open, respectful, ethical and accountable in our behaviour and outcomes
- Maintain high quality services and continuous improvement
- Value input from members and other stakeholders
- Ensure compliance with CDKC Constitution
- Consider member and stakeholder safety at all times.

1.3 Purpose of this Business Plan

The purpose of this document is to communicate our business plan to CDKC's members so that all parties understand the goals to be achieved over the next five years.

2.0 Executive Summary

2.1 Current Analysis

CDKC currently has a strong financial position, with non fixed assets to the value of \$160,000.

Funding to assist with future developed will continue to be explored.

3.0 Sector Analysis & Characteristics

3.1 Overview

There are many other go kart clubs in NSW. The closest competitors are located at Orange, Picton, Eastern Creek and Newcastle.

There are also plans to have clubs in both Bathurst and Luddenham.

The sport of go kart racing is an international sport that Australian's have had some success in the broader motorsport world. Marcus Ambrose started in karting and now makes a living in Nascar, James Courtney a past member of CDKC now drives a V8 Supercar even Mark Webber started his racing career in karts.

The sport of karting is available to both male & females from the age of 7 years.

The sport does require a significant financial and family commitment. Costs often prohibit many from the sport.

3.2 Economic & Consumer Trends

In the 1980's go karting was booming with upto 60 entrants in each class. At CDKC in the 80's - 90's you would have 300 entrants for a club day meeting.

In 2013 race entries generally do not exceed 100 for an event.

The decline is due to a number of factors:

- Increased costs to get started
- Competition with sports with large public relations budgets, such as NRL, Soccer, Little Athletics & Netball.
- AKA compliance

4.0 S.W.O.T

4.1 CDKC S.W.O.T

STRENGTHS		WEAKNESSES	
• Facilities – club owned	• Increasing facility running cost	• Camping	• Available man power/volunteers
• Welcoming atmosphere	• Distance from metro region	• No noise curfew	• Great Western Highway access
• Country setting	• Unpredictable weather		
OPPORTUNITIES		THREATS	
• Promotion to increase numbers	• Other forms of motorsport	• Hire karts	• AKA regulation & compliance
• On site kart retailer	• Removal of Yamaha engines	• Availability to other forms of motorsport	• Noise complaints
• More cooperation from other clubs	• Local Council		

5.0 Goals for the next 5 Years

June 2014	June 2015	June 2016	June 2017	June 2018
<ol style="list-style-type: none"> 1. Host the 2013 NSW State Titles 2. Obtain quotes for the redevelopment 3. Have drawings prepared for the redevelopment 4. Prepare the DA for the redevelop of the track 5. Renovate the Lap Scorers Box 6. Repair existing shade cloth over outgrid 7. Commence construction of new Ingrid/outgrid 8. Improve Septic System 9. Host Pro Tour Round 10. Increase membership by 5% 11. Pathway from end of turn one to outgrid 12. Obtain costing for point of sale system at the canteen 	<ol style="list-style-type: none"> 1. Complete the redevelopment 2. Increase membership by 10% 3. Host a Pro Tour round or similar 	<ol style="list-style-type: none"> 1. Build a new clubhouse/canteen 2. Increase membership by 5% 3. Host a Pro Tour round or similar 	<ol style="list-style-type: none"> 1. Host National event in addition to Ladies Nationals. 2. Increase membership by 5% 	<p>To have a market leading facility</p>

Racetrack– KPI's to achieve goals until June 2014

Goal	Outcome	Project Coordinated By
Host the 2013 NSW State Titles	<ul style="list-style-type: none"> To successfully host the event Ensure CDKC is not financially disadvantaged by hosting 	<ul style="list-style-type: none"> All
DA Approval	<ul style="list-style-type: none"> AKA approval on track redevelopment Speak with Glen Forwood Have costings done for the track 	<ul style="list-style-type: none"> Paul/Tom Lilian Lilian/Tom/Paul
Increase Membership	<ul style="list-style-type: none"> Promote come and try events via Facebook Review renewal process (email) Roadside signage Local promotion CMS results to media Improve Website Facebook notification 	<ul style="list-style-type: none"> Diane Diane All All Diane All Diane
Ingrid/Outgrid	<ul style="list-style-type: none"> Commence construction of the area once DA approved 	<ul style="list-style-type: none"> Tom/Paul
Shade Cloth repair	<ul style="list-style-type: none"> Arrange repair of the shade cloth prior to state titles 	<ul style="list-style-type: none"> Tom/Paul
Renovate the Lap Scorers Box	<ul style="list-style-type: none"> Obtain quotes to present to the committee if required for outsourced trades Conduct the works internally or externally as required 	<ul style="list-style-type: none"> Tom/Paul

Host Pro Tour Round	<ul style="list-style-type: none"> • Contact IKD to arrange meeting or express interest in being a host in 13/14 • Host the event 	<ul style="list-style-type: none"> • Diane/Belinda
Pathway from turn one to pit area	<ul style="list-style-type: none"> • Obtain quotes • Arrange works to be completed 	<ul style="list-style-type: none"> • Tom • Tom/Paul
Point of Sale	<ul style="list-style-type: none"> • Obtain quotes for POS system that integrates with MYOB 	<ul style="list-style-type: none"> • Belinda/Joyce/Lilian
Improve Septic System	<ul style="list-style-type: none"> • Obtain quotes for repair of system • Arrange works to be completed 	<ul style="list-style-type: none"> • Paul • Paul

6.0 Corporate Strategy

6.1 Quality & Work Health & Safety

CDKC's services and enterprise will meet the AKA Rules & Regulations as appropriate.

Work Health & Safety is everyone's responsibility and will be facilitated through the committee.

6.2 Finance

CDKC will manage its financial resources in a way that ensures appropriate quality outcomes for its membership.

The President will ensure that the Treasurer complies with the Constitution, all ASIC &/or ACNC requirements

The Treasurer will report to the committee on a monthly basis, outlining the bank balances and general financial information.

It is preferable that the cash position of CDKC does not fall below \$60k to ensure stability for the club in the future.

6.3 Marketing & Fundraising

The committee will be responsible for all aspects of marketing & fundraising and may appoint additional members to assist or develop sub committees.

CDKC has a partnership with the National Breast Cancer Foundation (NBCF) and has raised over \$100,000 over the past 6 years on behalf of NBCF as part of the Ladies National Event and Princess Charity Event.

6.4 IT

The IT systems, including hardware, telephones and software, will be used to maximise efficiency across the organisation. CDKC supports the CMS system that AKA have developed to run race meetings.

6.5 Property & Asset management

The committee will ensure that the property & assets (including cash investments) are maintained appropriately.

6.6 Quality Management System

It is the responsibility of the President to ensure that the Quality Management System is accurate and appropriate to meet the needs of legislative requirements.

6.7 Risk Register

Below are risks as identified by the committee

Risk	Likelihood	Consequence	Mitigation	Remaining Risk
Decline in membership	MEDIUM	HIGH	Improve track Improve facilities Provide friendly club	LOW
Neighboring Quarry	LOW	HIGH	Fencing Advising drivers/spectators at events	LOW
A&I from scooters, skateboards	MEDIUM	LOW	Signage Warning parents at drivers briefing of risk	LOW
Serious A&I whilst on the track	LOW	HIGH	Continue to improve track Ensure compliance with AKA standards	HIGH
Loss of property from Bushfire	MEDIUM	HIGH	Clearing of debris Liaison with RFS Early evacuation	LOW
Fraud	LOW	MEDIUM	Internal audit Annual Financial audit	LOW

6.8 Executive

The current Executive team will be encouraged to attend various training seminars/courses, to enhance their skills towards higher responsibilities.

The Committee includes:

Paul Giuntini	President
Tom Hearn	Vice President
Diane Kermond	Secretary
Lilian Stones	Treasurer
Joyce Catania	Canteen
Russell Grimson	Special Events Coordinator
Graeme Abbott	Maintenance Committee Member
Cheryl Harradine	Caravan Coordinator
Belinda Colombrita	
Steve Bakija	Marketing & Sponsorship
Lyn Rahley	

The executive and committee manages and develops the club in accordance with the constitution. The team meet formally on a monthly basis to review the operations of the club and plan upcoming events..

6.9 Business Associates & Suppliers

Function	Details
Caretaker	Rick Rodgers
First Aid	Christine Patrick
Financial Auditor	Colin Harrison
Industry Group (Peak Body)	Australian Karting Association
Insurance Brokers	Corporate Insurance

7.0 Corporate Information

Postal address	Postal: PO Box 608, St Marys NSW 1790
Track	Track: 137 Oakey Forest Road, Marrangaroo Phone 6351 4356 Fax: 6353 1830
Office	20/U4-5 9-11 Abel Street, Penrith Phone 02 4722 3837 Fax: 02 4722 3847 Open: Tue/Thu 2:00pm – 6:00pm
ABN	52 597 884 911
Email	cdkc.karts@bigpond.com
Website	www.cdkc.com.au
Governance	Volunteer committee consisting of persons from within the membership with a range of personal and professional skills..